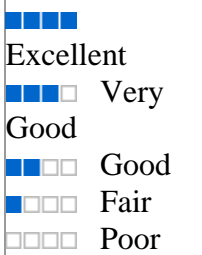









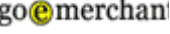


























































# Virtual Business Partners, Inc.

## Review of 2009's eCommerce – Shopping Cart Software and Platforms

Rank	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
 Excellent Very Good Good Fair Poor	Shopsite Pro 	Merchandizer Pro 	Network Solutions 	SunShop 	AspDotNet Storefront 	StoreFront 6 AE 	Miva Merchant 	1ShoppingCart Pro 	Mercantec Softcart 	GoEmerchant I-Store 
Pricing	\$125.00	\$179.95	\$99.95	\$249.99	\$1,295.00	\$1,995.00	\$295.00	\$99.00	\$2,495.00	\$59.95
Overall Rating										
Feature Set										
Ease of Use										
Ease of Installation										
Help/Documentation										
Pricing										
Lowest Monthly Price (** Purchase Price)	\$125.00	\$149.95	\$99.95	\$249**	\$1,295 **	\$129.00	\$699 **	\$79.00	\$1,500 **	\$15.00
Setup Fee	no	\$149.00	\$99.00	no	no	\$99.00	no	no	no	\$15.00
Features										
Hosting Available										

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	Shopsite Pro	Merchandizer Pro	Network Solutions	SunShop	AspDotNet Storefront	StoreFront 6 AE	Miva Merchant	1ShoppingCart Pro	Mercantec Softcart	GoEmerchant I-Store
Search Engine Friendly	✓	✓	✓	✓	✓		✓		✓	✓
Store Setup Wizard	✓	✓	✓	✓	✓		✓		✓	✓
Template Creation and Flexibility	✓	✓	✓	✓	✓		✓		✓	✓
Customizable	✓	✓	✓	✓	✓		✓		✓	✓
Integrated Store Search	✓	✓	✓	✓	✓		✓		✓	✓
Thumbnails and Large Image Views	✓	✓	✓	✓	✓		✓		✓	✓
<b>BACK OFFICE</b>										
Data Import Wizard (Bulk Upload)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Power Edit	✓									
Maximum Number of Products	Unlimited	500,000	100,000	Unlimited	250,000	Unlimited	Unlimited	10,000	Unlimited	Unlimited
Maximum Number of Categories	Unlimited	Unlimited	Unlimited	Unlimited	2,000	Unlimited	Unlimited		Unlimited	Unlimited
Catalog Manager	✓	✓	✓	✓	✓	✓			✓	✓
Inventory Control	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Backorders/Partial Shipments		✓	✓		✓	✓				✓
Accounting Integration	✓	✓	✓	✓	✓	✓		✓		✓

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SHOPPING FEATURES										
Hard Goods (physical)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Soft Goods (Downloadable)	✓	✓	✓	✓	✓	✓		✓		✓
On-sale, Up-sell, Cross-sell Module	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Coupons, Gift Certificate, E-Coupons	✓	✓	✓	✓	✓	✓	✓	✓		✓
Customer Address Book	✓	✓	✓	✓	✓	✓	✓	✓		✓
Customer Can View Order History		✓	✓	✓	✓	✓				✓
Live Order Tracking	✓	✓	✓	✓	✓	✓			✓	✓
Automated E-mail Confirmations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
PAYMENT OPTIONS										
Merchant Account/Gateway Integration	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Paypal Payment Compatabilty	✓		✓	✓	✓	✓	✓	✓		
Real-Time Credit Card Processing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Accept Payment In Any Currency	✓	✓	✓	✓	✓	✓		✓	✓	✓
Checks, Phone orders, COD, E-	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

## Virtual Business Partners, Inc. Review of 2009's eCommerce – Shopping Cart Software and Platforms

checks											
Customizable Checkout/Shipping Pages	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
<b>STATISTICS / MARKETING</b>											
Affiliate Program Setup	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
Number Of Sales Reports	3	4	4	3		5	4	7	4		2
Number Of Traffic Reports	3	3	Urchin 5	✓		✓	2	2			3
Number Of Product/Category Reports	4	4	3	4		4	2	✓	5		✓
Promotional Mail/Customer Followup	✓	✓	✓	✓	✓	✓	✓	✓			✓
<b>SHIPPING / TAX</b>											
Realtime Shipping Interfaces (UPS,Fedex)	✓	✓	✓	✓	✓	✓	✓	✓			✓
Automatic Tax Calculation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Flexible Shipping Calculations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Handling Charges	✓	✓	✓	✓	✓	✓		✓			✓
Restrict Shipping by Location	✓	✓	✓	✓	✓	✓	✓				

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SECURITY										
SSL Secure Socket Layer	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cookies	✓	✓	✓	✓	✓	✓	✓	✓		✓
Backups and Restores	✓	✓	✓	✓		✓		✓		✓
Fraud Protection	✓		✓	✓	✓			✓		✓
TECHNICAL/CUSTOMER SUPPORT										
Telephone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Online Chat			✓	✓	✓	✓				✓
E-mail/online forms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Knowledge Base/FAQs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Supported Servers										
Linux Intel Servers	✓			✓						
Sparc Servers	✓			✓						
Unix Servers	✓			✓						
Sun Servers	✓			✓						
SGI Servers	✓			✓						
Microsoft Windows Servers	✓		✓	✓	✓	✓				✓